

## Comparing IdeaJam and Salesforce Ideas

	IdeaJam	Salesforce Ideas
Includes source code	✓	
Available as Software-as-a-Service (SaaS)	✓	✓
Graphical statistics of ideas, voting and comments	✓	
Ideas can be promoted and demoted	✓	✓
Users can mark ideas with a “no opinion” vote	✓	
Users can add comments to ideas	✓	✓
Run unlimited instances on a single server	✓	
Multilingual support	✓	✓
Runs inside the corporate firewall	✓	
Customer accessible	✓	✓
Runs on IBM Lotus Notes/Domino	✓	
Easy to install and setup	✓	
Easily configured to meet corporate branding standards via CSS	✓	
Customizable text labels	✓	
Blog or embed idea on any web page	✓	
Idea widget to display ideas on websites	✓	
Exceptional customer support	✓	
Integrate with your IBM Lotus Notes and Domino application investments	✓	
Extensive RSS support	✓	
User Profiles which show ideas submitted, voted on and commented on	✓	
Display ideas that haven’t been voted on by a user	✓	
Shows ideas that are currently “hot”, ones that were hot yesterday, during the last week and during the last month	✓	
Browse ideas using tag clouds	✓	
Built in user registration system	✓	✓
Users can mark ideas as “favorite” ideas	✓	
Users can decide whether or not to show voting information on an idea-by-idea basis	✓	
Integrated with Elguji LinkJam	✓	